

Oscar Torres

oscar@oscartorres.co | oscartorres.co | linkedin.com/in/oscardtorresb

Skills

Languages: JavaScript, TypeScript, Node.js

Frontend: React, Next.js, Tailwind CSS, TanStack Query, Zustand, Vite, Storybook, Twig

AI & LLMs: Claude API, Claude Agent SDK, Claude Code, Model Context Protocol (MCP)

Testing and Platform: Jest, React Testing Library, Cypress, Prisma, PostgreSQL, Azure DevOps, AWS, Drupal

Experience

Senior Software Engineer, Starbucks – Remote

March 2026 – Present

- Supporting the modernization of legacy React applications that power starbucks.com and the US rewards experience through framework upgrades, maintenance, and new feature delivery
- Contributing to frontend improvements across customer facing flows with a focus on maintainability, production support, and incremental migration of older code

Senior Software Engineer, OPIS, a Dow Jones company – Remote

June 2022 – November 2025

- Architected a microfrontend platform with React and web components that enabled isolated deployments, accelerated delivery, and was adopted across 2 product teams
- Built a shared React design system with private npm distribution and Storybook documentation that standardized UI development across 3 teams
- Reduced JavaScript bundle size by nearly 80% and improved load times by about 66% through targeted React and Vite optimization
- Developed a high performance Excel driven tables and charts platform used by about 10,000 daily users across CMA and McCloskey
- Increased test coverage from 0% to 70% with Jest, React Testing Library, and Cypress while leading legacy migration, onboarding, and shared package maintenance

Software Engineer, The Estée Lauder Companies – Remote

February 2022 – June 2022

- Developed and integrated a new checkout experience for LATAM ecommerce sites, delivering a refreshed interface for multiple regional brands
- Improved frontend security by identifying vulnerable React dependencies, upgrading affected packages, and refactoring component implementations to safer alternatives
- Supported onboarding improvements and frontend maintenance across Drupal based ecommerce experiences used by LATAM markets

Frontend Software Engineer, The Body Shop – Remote

February 2021 – February 2022

- Built the consultant enrollment flow with React and TypeScript, partnering with backend engineers to define secure contracts and a scalable multi step architecture
- Owned the My Profile experience end to end, adding intuitive account management, purchase history filters, and infinite scrolling to improve navigation and usability
- Supported stakeholder demos and coordinated frontend delivery plans that enabled parallel development across multiple steps of a shared user journey

Projects

Autolisto Appointments

appointments-autolisto.vercel.app

- Built a production scheduling and operations platform with RBAC, automated reminders, WhatsApp campaigns, and customer search used by about 20 internal users
- Increased monthly appointments by 40% and reduced no shows by 70% through automated reminders and operational workflows that handle about 2,000 appointments per month

- Designed and developed the full stack solution with Next.js, Node.js serverless functions, Prisma, PostgreSQL, Tailwind CSS, and WhatsApp Business Cloud

Erika Torres

erikatorresb.com

- Built and deployed a marketing website and CMS with Next.js, Strapi, Tailwind CSS, and Strapi Cloud to strengthen digital presence and patient trust
- Increased monthly appointments from organic search by about 30% through technical SEO and a conversion focused content architecture
- Supported an average of 400 monthly organic visits without paid traffic, validating sustained search visibility and discoverability

Autolisto CDA

cdaautolisto.com.co

- Developed a customer facing pricing calculator that generates RTM cost breakdowns based on vehicle type, improving clarity and trust before booking
- Maintained annual pricing updates and site content to keep operational information current while supporting a 95% SLA and 99.95% SLI over the last year
- Supported the production website as an active business platform used to strengthen online presence and improve customer confidence

Education

Claude Certified Architect – Foundations, Anthropic

verify.skilljar.com/c/wm4i64zqtqwqy

Advanced React, Meta

coursera.org/verify/PFLHUXYY9PEL

EAN University – BSc in Systems Engineering, In Progress